

iDeal

aluminum

Why Ideal Aluminum

FENCE - GATES - RAILING - LOUVERS



WHY IDEAL ALUMINUM

CAPABILITIES

ADVANTAGES

BENEFITS TO YOU

Entrepreneur owned	We understand the challenges of being independently owned	Your business matters to us because we are just like you
Hundreds of years combined of manufacturing experience, including people with an installation background	Because of our depth and breadth of experience, Ideal invests in processes, products and solutions	We use all of our experience and knowledge to help make your company successful
Complete suite of high quality product offerings	Ideal provides the best in standard products and can design and make almost anything custom	We help your company differentiate itself on value
On time delivery and complete order fulfillment	Ideal gets your product to you on time as promised without errors	We allow you to focus on your business instead of dealing with schedule and crew distractions

IDEAL ALUMINUM HAS ALWAYS BEEN CUSTOMER FOCUSED. BUT NOW, THAT VALUE IS MORE IMPORTANT THAN EVER. IN A CHANGING MARKET WITH RISING COSTS AND UNCERTAINTIES FACING YOU, IDEAL ALUMINUM IS A PARTNER THAT STANDS WITH YOU AND WILL SERVE AS THE FOUNDATION ON WHICH TO BUILD YOUR FUTURE SUCCESS.

DON'T MISS THIS OPPORTUNITY TO PARTNER WITH IDEAL ALUMINUM TODAY!!!

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Why Aluminum is Better than Steel

PROPERTY	ALUMINUM	STEEL	ADVANTAGE
Corrosion/Resistance	Aluminum fence lasts FOREVER without fading, rusting or repainting	No matter how coated, steel fence deteriorates over time	Aluminum
Aesthetics	Aluminum fence is connected to punched posts for a beautiful aesthetic look	Steel fence panels are connected to posts with unsightly brackets	Aluminum
Strength	Aluminum has a very good strength to weight ratio	Steel requires much greater weight for the same strength	Aluminum
Density Impact on Costs	Aluminum is 1/3 the weight of steel making it less expensive to manufacture, ship, handle and install	Steel is 3x heavier than aluminum, making it more expensive to manufacture, ship, handle and install	Aluminum
Density Impact on Gates	Aluminum's lighter weight on swing and slide gates puts less stress on mechanics including hinges and gate operators	Steel requires significantly stronger hardware to support the gate as well as requiring more power on operators	Aluminum
Flexibility	Aluminum extrusions offer total design flexibility with unlimited custom options	Steel cannot always be shaped or designed with flexibility	Aluminum
Green	Aluminum is easily and valuably recyclable and routinely processed into new extrusions	Steel has low scrap value and is expensive to reprocess	Aluminum
Tariff	Newly imposed tariffs on aluminum imports are 10%	Newly imposed tariffs on steel imports are 25%	Aluminum

ALUMINUM HAS BEEN AND REMAINS A SUPERIOR PRODUCT WHEN COMPARED TO STEEL FOR ORNAMENTAL FENCE, GATES & RAILING. ALUMINUM IS LESS EXPENSIVE THAN STEEL AND A BETTER VALUE. AFTER IMPOSITION OF THE TARIFFS AND THE SHIFTING MARKETPLACE ---

THERE IS NO BETTER TIME TO CONSIDER THE CHANGE TO ALUMINUM THAN RIGHT NOW!!!



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